

# LOOKING BACK REACHING FORWARD



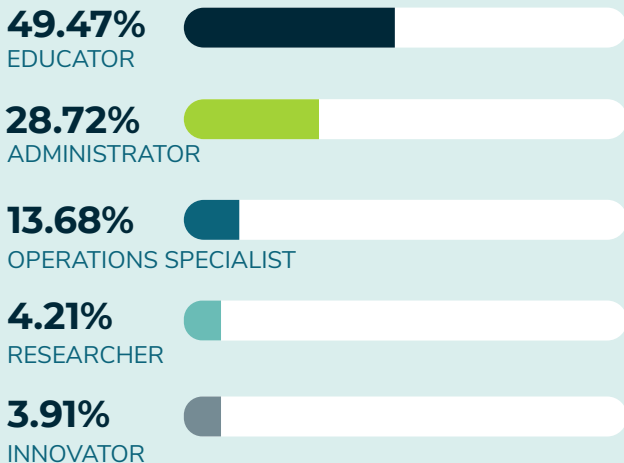
## WHO ATTENDS?

Celebrating 25 years, the International Meeting on Simulation in Healthcare (IMSH) is the scientific conference for healthcare simulation professionals and continues to set new attendance records. Attendees come from around the world for up to five days of immersive experiences, including workshops, speakers, and education sessions. Typically, well over 125 companies showcase their products and services in the world's best healthcare simulation Exhibition Hall, providing a unique opportunity to stay up-to-date on the latest trends. It's an excellent chance to gain insights, enhance skills, and connect with like-minded professionals.

### TOTAL IN-PERSON COUNT: 4,192

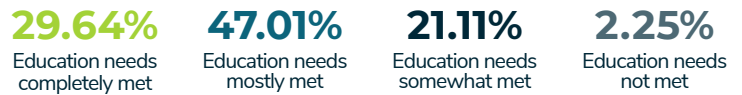
Information based on record 665 responses to 2024 IMSH Attendee Survey unless otherwise noted.

#### ATTENDEES' ROLE IN SIMULATION



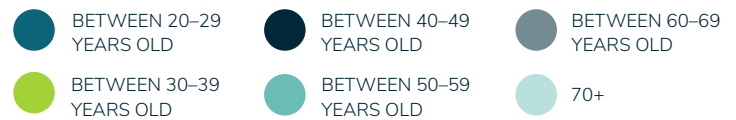
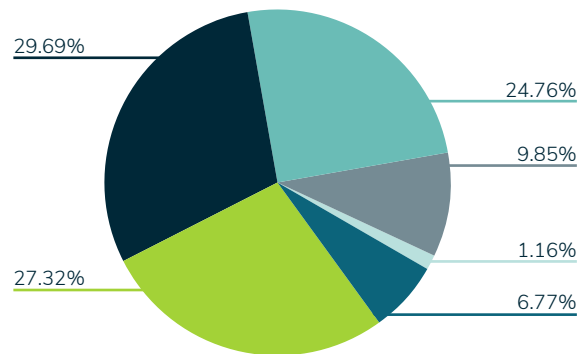
#### EDUCATIONAL NEEDS MET

97.75% of attendees surveyed said IMSH somewhat, mostly, or completely met education needs!

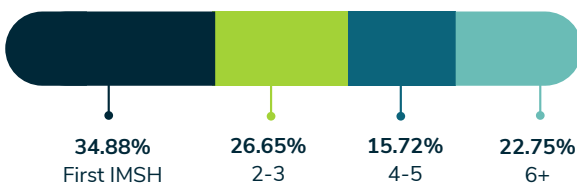


#### ATTENDEES' AGES

(of 3,085 onsite attendees)



#### NUMBER OF IMSH ATTENDED



#### TOP 6 PRIMARY REASONS FOR ATTENDING

#1!



General Education



Networking Opportunities



Exhibition Hall



Plenary Speaker



Tech Experience

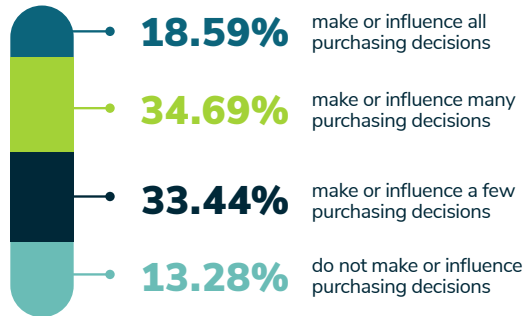


Learning Labs

# WHO ATTENDS?

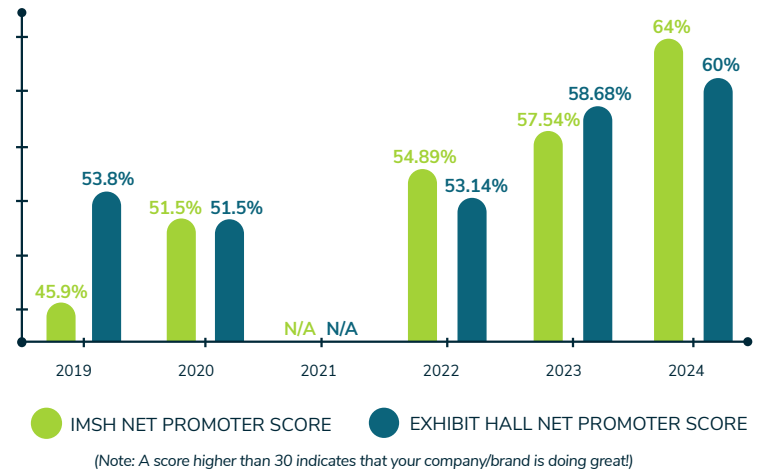
## HEALTHCARE SIMULATION PURCHASE POWER!

IMSH attendees are movers and shakers! Of 640 answers provided, **nearly 87%** make or influence purchasing decisions for their organization...



## NET PROMOTER SCORE

How likely is it that you would recommend IMSH and the IMSH Exhibit Hall to a friend or colleague?



## HOW MANY YEARS ATTENDEES HAVE BEEN IN HEALTHCARE SIMULATION



## WHERE ATTENDEES CAME FROM IN 2024

TOTAL COUNTRIES: 59

TOP 11 INCLUDE:

