

ON-SITE BRAND AWARENESS

IMSH2025.org



\$50,000 **DIAMOND BALL – Exclusive**

The elegant, black tie event is IMSH's premier social event recognizing Fellows of the SSH Academy, SSH Accreditation and the ten-year anniversary celebration of the SSH Certification program.

- branding (signage, recognition in the program, etc.) of the reception
- stage presence opportunity for your designated company representative
- (2) reserved tables
- 20 ball tickets

The IMSH Diamond Ball consistently draws an average of 700+ guests from a variety of Simulation backgrounds

\$15,000 **SSH CENTRAL – Exclusive**

SSH Central is the highly visible “front door” entry for all IMSH attendees – a central gathering spot.

- Acknowledgement, company information and booth number on hard wall support column(s) and signage within Central
- Opportunity to offer lemonade and iced tea on first full day (Saturday) with up to 3 company representatives in Central welcoming attendees

\$25,000 **IMSH Press Box – Exclusive**

Premiered at IMSH 2022 with rave reviews from exhibitors and other industry thought leaders. Recorded and then distributed via SSH's official YouTube Channel, SSH social media (LinkedIn, Facebook, Twitter, and Instagram), the IMSH Pressbox is the place for breaking news, potential product announcements, and industry trend analysis.

- Logo prominently displayed on the front of the broadcast stage (and all other signage) as attendees are drawn to the bright lights and excited sounds of live interviews and podcasts at IMSH!

\$25,000 **INNOVATION PACKAGE**

NEW THIS YEAR!

- WHAT'S NEW IN SIM SHOWCASE
- START-UP CENTRAL
- SSH SIMVENTORS: TECHNOLOGY EXPERIENTIAL AREA

The SSH SimVentors: Technology Experiential Area will provide an interactive arena in which IMSH attendees can try on, test drive, and simulate for themselves the many new and exciting technologies our industry partners have to offer.

- Sponsor's name, logo, and booth # on area banner
- Sponsor logo on all pre-IMSH communications related to this event
- Sponsor logo on landing pages on mobile app and microsite that pertains to this event

\$20,000 WIFI PACKAGE – *Exclusive*

As the sponsor of the wireless attendee internet service in the Convention Center, your company will receive maximum exposure when attendees utilize WiFi during the meeting.

- Dedicated corporate “splash page” that displays each time attendees access WiFi service.

\$40,000+ EXCLUSIVE / \$15,000+ EA (UP TO 4): CHARGING HUB

Accessed by attendees during exhibit hall open hours – set up throughout the exhibit hall.

- Company branded attendee charging hub
- Basic artwork included for (2) charging tables
- Basic charging furniture included
- Carpet included

\$15,000 each or \$45,000 for Saturday, Monday, or Tuesday: KEYNOTE PLENARY SESSIONS – *Exclusive*

- Company logo will be displayed on the screen
- Company name and logo will be displayed on the opening and closing frames of the broadcast, which will be live streamed on the SSH website to simulation professionals around the world.
- Includes acknowledgement and recognition from the plenary stage at the beginning of the session
- The broadcast will be recorded and archived into the SSH Live Learning Center for later viewing.

\$15,000 ATTENDEE BOOK BAGS



- Company logo appears on the front outside of the book bag given to all IMSH 2025 attendees
 - Includes (1) book bag insert
- *artwork for inserts must be provided by sponsor

\$15,000 MOBILE APP

The Mobile App is the go-to resource for IMSH attendees, featuring a personal agenda builder, program guide, ability to view the program schedule, speaker bios, and general information – all from their mobile device

- Company name and logo on the login pages each time the app is opened
- Logo on all pre-IMSH emails related to the mobile app

\$10,000 EXCLUSIVE / \$5,000 SUPPORTING: INTERNATIONAL RECEPTION

Attended by International members from around world, support the invitation-only SSH International Reception.

- (2) tickets to reception.
- Company name & logo on signage pertaining to this event
- Opportunity to welcome attendees to the reception

CONTACT:

Olivia Fleenor | Meetings & Exhibits Coordinator
Direct Office: (202) 718-8431 | SSH Main Office: (866) 730-6127
Email: ofleenor@ssih.org